

*This insert and [www.futureinreview.com](http://www.futureinreview.com) reflect the most current updates to the FiRe Agenda. See hard copy Event Book for details and speaker bios.*

**TUESDAY, MAY 20**

**5:00 - 6:30pm: Registration and Cocktail Reception** with finger food and live music (Adult partners welcome) – *Pacific Lawn*

**6:30 - 6:45pm: Welcome to FiRe, and Introductions** to FiRe/Rodel Thunderbird Interns & FiRe Staff: Sharon Anderson Morris, SNS Programs Director – *Pacific Lawn*

**7:00 - 7:30pm: Appreciations:** Sharon Anderson Morris; and **“Leaving Borders Behind”:** Mark Anderson – *Gallery Ballroom*

**7:30 - 8:15pm: Dinner** – *Gallery Ballroom*

**8:15 - 9:00pm: Dinner Presentation: “Outer Space Commerce: Increasing Humanity’s Prosperity on a Global Scale”:** Chris Lewicki; hosted by Mark Anderson

**9:00 - - : Q&A and Discussion**

**WEDNESDAY, MAY 21**

**6:45 - 7:50am: Buffet Breakfast** – *Gallery Ballroom*

**7:55 - 8:05am: Welcome & Opening Remarks:** Mark Anderson – *Grand Ballroom*

**8:05 - 8:30am: “Digital Wellness and the Transformation of Healthcare”:** Leroy Hood; hosted by Larry Smarr

**8:30 - 9:00am: “Commercializing Space: From the Moon to Mars”:** Patti Grace Smith and Michael Sims; hosted by Larry Smarr

**9:00 - 9:45am: A Centerpiece Conversation with Michael Dell: “Technology in Transition”:** Hosted by Mark Anderson

**9:45 - 10:15am: “Artificial Intelligence Helping Humans: Future Research”:** Peter Lee; hosted by the BBC’s Ed Butler

**10:15 - 10:45am: “Creating the Next Generation of Internet Assistants”:** Daniel Faulkner; hosted by David Ewing Duncan

**10:45 - 11:15am: “FiReStarters I: Companies Improving the World”:** Apeel Sciences, Everyone Counts, Immunomic Therapeutics Inc., Ivycorp, and Kymeta; hosted by Ed Butler

**11:15am - 12:00pm: A Centerpiece Conversation with Vint Cerf: “Is the Net at Risk?”** Hosted by the Ed Butler

**12:00 - 1:00pm: Lunch** – *Ocean Lawn*

**1:00 - 1:30pm: “Hotspots: Three Individual Views of the Future”:** “A Technology Roadmap for the IoT,” Henrik Stahl; “A New SNS Portal System for FiRe Participants,” Kevin Montgomery; “Saving the Biggest Brains in Washington,” Bruce Stedman; hosted by Ed Butler

**1:30 - 2:00pm: FiRe CTO Design Challenge: “Privacy vs. Security: Finding a Technology Solution”:** *With Judges* Mark Anderson, Vaclav Vincalek, and Richard Marshall; *and Challenge Team* Simon Aspinall, Hugh Bradlow, Barry Briggs, Drummond Reed, David Schoenberger, Larry Smarr, and Kevin Surace

**2:00 - 2:30pm: “Cloud Evolution: New Operating Models for Business Transformation”:** Dave Campbell, Mathew Lodge, David Nelson, and Michael Liebow; hosted by Greg Ness

**2:30 - 3:00pm: “Ireland’s Way Back: Funding Scientific Research for Economic Recovery and Growth”:** Mark Ferguson; hosted by William Harris

**3:00 - 3:30pm: “Mobile: The Great Enabler, from Advertising to Voting”:** Ragnar Kruse and Lori Steele Contorer; hosted by Berit Anderson

**3:30 - 4:00pm: “FiReStarters II: Companies Improving the World”:** MD Revolution, NorthShore Bio, Respect Network, SpaceCurve, and uBiome; hosted by Ed Butler

**4:00 - 5:00pm: Breakouts** (*Locations subject to change*):

**I. FiRe CTO Design Challenge Working Session: “Privacy vs. Security: Finding a Technology Solution”:** Moderated by the Challenge Team – *Gallery Ballroom I*

**II. “Saving the Biggest Brains in Washington – The Orca Whale Protection Zone”:** Moderated by Bruce Stedman and Roger Payne – *Gallery Ballroom II*

**III. FiRe Global Rescue System Update: “Using Technology to Reduce Human Trafficking”:** Moderated by Andrew Wallis and Hugh Bradlow – *Executive Suite 229*

**IV. “A Revolution in Healthcare”:** A Conversation with Samir Damani, William Hearl, Jessica Richman, and Jonathan DeHart – *Executive Suite 227*

**5:00 - 7:00pm: Meet the FiReStarters:** Exhibition and Reception, including cocktails and hors d'oeuvres – *The Courtyard*

**7:00 - 8:30pm: FiRe Film Night: Screening of *Alive Inside*:** Introduction, Sharon Anderson Morris and GERALYN DREYFOUS (7:00-7:15); followed by **Global Film Debut** (7:15-8:30) – Adult partners welcome – *Grand Ballroom*

**8:30 - - : Discussion with Michael Rossato-Bennett, Director**

#### THURSDAY, MAY 22

**6:45 - 7:50am: Buffet Breakfast** – *Gallery Ballroom*

**7:55 - 8:00am: Announcements:** Sharon Anderson Morris – *Grand Ballroom*

**8:00 - 8:30am: “Function and Dysfunction on Silicon Valley Boards”:** Ken Goldman; hosted by Pat Hackett

**8:30 - 9:00am: “The Future of Consumer Electronics and the SNS Big Shift: Margins vs. Innovation”:** Gary Shapiro; hosted by Jim Louderback

**9:00 - 9:30am: “Telecom Futures: The Killer Apps, Compelling Services, and Must-Have Devices in 5 Years”:** Glenn Lurie and Tom Taylor; hosted by Chetan Sharma

**9:30 - 10:00am: FiReFilms Update:** Sharon Anderson Morris; followed by **“Documentaries That Change the World: Meet the Directors”:** Michael Rossato-Bennett, E. Katia Moritz, Joe Piscatella, and Mike Ebeling; hosted by GERALYN DREYFOUS

**10:00 - 10:30: Break** – *The Courtyard*

**10:30 - 11:00am: “Unlocking Value in the Internet of Things Ecosystem”:** Eric Openshaw and John Hagel III; hosted by Huw Morgan

**11:00 - 11:45am: A Centerpiece Conversation with Mark Hurd:** Hosted by Mark Anderson

**11:45 - 1:00: Lunch** – *Ocean Lawn*

**1:00 - 1:30pm: “The Next Generation in Medicine”:** Samir Damani, Jessica Richman, Jonathan DeHart, and William Hearl; hosted by Larry Smarr

**1:30 - 2:00pm: “A New Device for Reading Brainwaves”:** Philip Low; hosted by Robert Anderson

**2:00 - 2:30pm: “Graphene Markets and 3D Graphene Printing: Completing the Global Warming Trifecta”:** Keith Blakely, Jon Myers, and Gonzalo Martinez; hosted by Stephen Waite

**2:30 - 3:00pm: “Clean Technology: What’s Next?”** Rob Bernard, Ryan Jenson, and James Rogers; hosted by Catherine Jhung

**3:00 - 3:30pm: “Can IT Cure Cancer?”** Marty Tenenbaum; hosted by Kevin Surace

**3:30 - 4:00pm: Break** – *The Courtyard*

**4:00 - 5:00pm: Breakouts** (*Locations subject to change*)

**I. FiRe CTO Design Challenge Working Session: “Privacy vs. Security: Finding a Technology Solution”:** Moderated by the Challenge Team – *Gallery Ballroom I*

**II. “Serious 3D Printing: From Lost Limbs to Buildings”:** Moderated by Mick Ebeling and Gonzalo Martinez – *Gallery Ballroom II*

**III. “The Declaration of Interdependence: A New Manifesto for Survival”:** Moderated by Roger Payne – *Executive Suite 227*

**IV. “Documentaries, Technology, and the Corporate World: Uniting for Global Challenges”:** With Michael Rossato-Bennett, E. Katia Moritz, and Joe Piscatella; moderated by Sharon Anderson Morris and GERALYN DREYFOUS – *Executive Suite 229*

**5:00pm - - : Dinner off-agenda:** Ask Concierge for recommendations!

**8:00pm - - : The FiRe Social:** All FiRe Participants, Speakers, FiReStarters, Press, and SNS & FiRe Staff invited – *Lobby Lounge*

#### FRIDAY, MAY 23

**6:45 - 7:50am: Buffet Breakfast** – *Gallery Ballroom*

**7:55 - 8:00am: Announcements** – *Grand Ballroom*

**8:00 - 8:30am: “Future-Oriented Education: The Use of Appropriate Technology”:** Marc Prensky and Nelson Heller; hosted by David Engle

**8:30 - 9:00am: “From Body to Planet: Big Data + Visualization + Platform = Real-Time Predictive Analytics”:** Chris Johnson, Bob Bishop, and Andrew Rogers; hosted by Russ Daggatt

**9:00 - 9:30am: “The Hidden Japanese Economy, and the Japan / China Relationship”:** Scott Foster; hosted by John Kehoe

**9:30 - 10:00am: “Looking Further”:** With Neal Stephenson; hosted by David Brin

**10:00 - 11:00am: Conclusion: FiRe CTO Design Challenge: “Privacy vs. Security: Finding a Technology Solution”:** *With Judges* Mark Anderson, Vaclav Vincalek, and Richard Marshall; *and Challenge Team* Simon Aspinall, Hugh Bradlow, Barry Briggs, Drummond Reed, David Schoenberger, Larry Smarr, and Kevin Surace

**11:00 - 11:30am: “Your Turn: The Next Five Years”:** **Audience Questions and Comments:** Hosted by Mark Anderson

**11:30am - 12:00: Closing Comments and Summary:** Mark Anderson

---