



*All plenary sessions will be held in the Grand Ballroom.
This insert reflects the most updated agenda info. Please see
your Event Book for agenda details and Participant bios.*

TUESDAY, MAY 11

4:00 - 6:00pm: Registration – *Catalina Terrace and Lawn*

5:00 - 6:30pm: Hors d'oeuvres and cocktail reception with live music (adult partners welcome) – *Catalina Terrace and Lawn*

6:30 - 6:45pm: Welcome to FiRe, and Intros to FiRe Staff and Interns: Sharon Anderson-Morris – *Catalina Terrace and Lawn*

7:00 - 7:30pm: Intro to Sponsors & FiReStarters: Sharon Anderson-Morris; Opening: Mark Anderson – *Catalina Room*

7:30 - 8:15pm: Dinner – *Catalina Room*

8:00 - 8:45pm: Dinner Presentation by Nathan Lewis:
“Scaling Alternative Energy: The Key to Survival”

8:45 - - : Q&A and Discussion

WEDNESDAY, MAY 12

SIGN UP AT FIRE DESK FOR A TESLA SPIN!

6:45 - 7:45am: Breakfast – *Point Lawn*

7:50 - 8:00am: “Welcome to FiRe”: Mark Anderson – *Marineland Ballroom*

8:00 - 8:45am: “The Complex World of Emerging Platforms, from Cloud to Phone”: **Centerpiece Conversation with Ray Ozzie**; hosted by Mark Anderson

8:45 - 9:15am: “Is the Network Ready for Cloud Computing?” Glenn Dasmalchi, Lew Tucker, Mark Thiele, Yousef Khalidi, and Richard McDougall; hosted by Greg Ness

9:15 - 9:45am: “Exploiting Emerging Platforms: From Push to Pull”: John Hagel, John Seely Brown; hosted by Stephen Evans

9:45 - 10:15am: Break – *Marineland Foyer*

10:15 - 11:00am: Keynote Conversation with Jen-Hsun Huang; hosted by Mark Anderson

11:00 - 11:30am: HOTSPOTS I: Adrian Steckel, Jeff Rodman, Randy Foutch, Joe Burton, Paul Sonderegger, and Brett Horvath; hosted by Stephen Evans

11:30 - 12:00pm: “Technology and Entertainment: Hollywood’s Future”: Max Howard, Roy Salter, Rob Hummel, and Eric Starr; hosted by Lewis Douglas

12:00 - 1:30pm: Lunch – *Point Lawn*

1:30 - 2:00pm: “Tomorrow’s Sustainable Housing Today”: Hank Louis, Mark Foster, and Adelle Demko; hosted by Cynthia Figge

2:00 - 2:30pm: “Fixing the Business Model: Affordable Higher Education Worldwide”: Ángel Cabrera; hosted by Robert Anderson

2:30 - 3:00pm: CTO Design Challenge: “Scaling Alternative Energy: How Can It Be Done?”: Ty Carlson, Thomas Aidan

Curran, Eric Openshaw, Glenn Dasmalchi, Jerry Woodall, Kris Halvorsen; hosted by David Brin with Nate Lewis

3:00 - 3:30pm: “Peak Water”: Wendy Pabich, Jonathan Leidich, Tamin Pechet, and Rafael Simon; hosted by Russ Daggatt

3:30 - 4:00pm: Break – *Marineland Foyer*

4:00 - 5:00pm: Breakouts (*Locations subject to change*):

I. FiRe CTO Design Challenge Working Session: “Scaling Alternative Energy: How Can It Be Done?”: Ty Carlson, Thomas Aidan Curran, Eric Openshaw, Glenn Dasmalchi, Jerry Woodall, Kris Halvorsen; hosted by David Brin with Nate Lewis – *Whites Point #1 and #2*

II. “Behind the Film *Climate Refugees*”: Moderated by Michael Nash and Stephen Nemeth – *Rocky Point #1*

III. “Moving from Push to Pull in New Platforms”: Moderated by John Hagel III and John Seely Brown – *Rocky Point #2*

IV. “Networks Under the Cloud”: Moderated by Greg Ness – *Inspiration Point*

5:00 - 7:00pm: Meet the FiReStarters: Exhibition with cocktails and hors d’oeuvres – *Marineland Foyer*

7:00 - 8:30pm: Screening of *Climate Refugees* – Adult partners welcome – *Marineland Ballroom*

8:30 - - : Discussion with Director Michael Nash and Executive Producer Stephen Nemeth – *Marineland Ballroom*

THURSDAY, MAY 13

7:00 - 8:25am: Breakfast – *Point Lawn*

8:30 - 9:00am: “The Finer Points of Global Economics”: Mark Anderson; hosted by Art Kleiner

9:00 - 9:35am: FiReStarters I: Beautiful, NeuroRepair, Impact Radius, Mobisante, NivaSonix, and Power Assure; introduced by Sharon Anderson-Morris; hosted by Stephen Evans

9:35 - 10:05am: “Trends in Global Investing”: Kamran Elahian, Steve Brotman, Tara Lemmey, and Victor Perton; hosted by Bruce Dines

10:05 - 10:35am: FiReStarters II: Gist, TrifectaGIS, Tesla Motors, X1 Technologies, and Zirus; hosted by Stephen Evans

10:35 - 11:00am: Break – *Marineland Foyer*

11:00 - 11:30am: “Fixing Healthcare: Connecting Patient to Doctor”: Garri Jones, Sheryl Skolnick, Nick Hanauer, and Constantine Davlantes; hosted by Doug Smith

11:30am - 12:00: “CyberWar: Today and Tomorrow”: A panel with Barrett Lyon and Raimund Genes; hosted by Joseph Menn

12:00 - 1:30pm: Lunch – *Point Lawn*

1:30 - 2:15pm: **Centerpiece Conversation with Paul Jacobs;** hosted by Mark Anderson

2:15 - 2:45pm: “A Global Broadband Preview: New Initiatives in the U.S., Australia, and Elsewhere”: Chris Hancock, Peter Coroneos, Simon Hackett, and Phil Asmundson; hosted by Larry Smarr

2:45 - 3:15pm: HOTSPOTS II: Peter Möckel, James Fallon, Tony Fadell, Per Petterson, Jim Sink, and Mookie Tenembaum; hosted by Chris Albrecht

3:15 - 3:45pm: Break – *Marineland Foyer*

3:45 - 4:45pm: Breakouts (*Locations subject to change*)

I. FiRe CTO Design Challenge Working Session (Continued):

“Scaling Alternative Energy: How Can It Be Done?”: Ty Carlson, Thomas Aidan Curran, Eric Openshaw, Glenn Dasmalchi, Jerry Woodall, Kris Halvorsen; hosted by David Brin with Nate Lewis – *Whites Point #1 and #2*

II. “Fixing Healthcare: Connecting Patient to Doctor”: Sheryl Skolnick, Nick Hanauer, Constantine Davlantes, and Doug Smith; moderated by Garri Jones – *Inspiration Point*

III. “Lighting the FiRe: Taking Your Company to Global Prominence”: Open to all FiRe participants, led by the CEOs of the FiReStarter companies – *Rocky Point #1*

IV. “A Global Broadband Preview: New Initiatives in the U.S., Australia, and Elsewhere”: Chris Hancock, Peter Coroneos, Simon Hackett, Phil Asmundson, and Larry Smarr; moderated by Victor Pertou – *Rocky Point #2*

5:00 - 9:00pm: Dinner off-agenda, by private arrangement

9:00pm - - : The FiRe Social: Meet with FiRe Speakers, FiReStarters, Press, and SNS Staff: – *Library Lobby Bar*

FRIDAY, MAY 14

7:00 - 7:55am: Breakfast – *Point Lawn*

8:00 - 8:30am: “SNS Project Inkwel: New Achievements in 1:1 and Sister Schools Programs”: David Engle, Kathy Hurley, and David Achim; hosted by Tom Greaves

8:30 - 9:00am: “Building the First (Remote) Underwater City”: John Delaney; hosted by Michael Pfeffer

9:00 - 9:30am: “Searching for Life on Mars”: Steve Squyres; hosted by Larry Smarr

9:30 - 10:00am: “Looking Further: The World in 20 Years, and Experiments in Time Reversal”: John Cramer; hosted by David Brin

10:00 - 10:45am: FiRe CTO Design Challenge: “Scaling Alternative Energy”: **Conclusion:** *Group TBA* ; hosted by David Brin

11:05 - 11:30am: “Your Turn: The Next Five Years”: Audience Questions and Comments; hosted by Mark Anderson

11:30am - 12:00pm: Closing Comments and Summary: Mark Anderson