This insert and www.futureinreview.com show the most recent updates. See Event Book for detailed agenda and bios.

TUESDAY, MAY 22

5:00 - 6:30pm: Registration and cocktail reception with live entertainment music (adult partners welcome) – *Pacific Lawn*

6:30 - 6:45pm: Welcome to FiRe, and Introduction to FiRe Staff and Thunderbird Interns: Sharon Anderson-Morris – *Pacific Lawn*

7:00 - 7:30pm: Introductions & Appreciations: Sharon Anderson-Morris; *followed by* Opening Remarks: Mark Anderson – *Gallery Ballroom*

7:30 - 8:15pm: Dinner – *Gallery Ballroom*

8:15 - 9:00pm: **Dinner Conversation with J. Craig Venter and Mark Anderson:** "From Reading to Writing the Genetic Code"

9:00 - - : Q&A and Discussion

WEDNESDAY, MAY 23
SIGN UP @ FORD DESK TO TEST DRIVE AN ELECTRIC CAR WED & THURS!

6:45 - 7:55am: Breakfast (Buffet Style) – *Gallery Ballroom*

8:00 - 8:10am: "The Power of Integration," streamed live to mirror sites worldwide: Welcome Opening by Mark Anderson – *Grand Ballroom*

8:10 - 8:30am: "A New Global Consortium for IP Protection": Steven Sprague, Paul Ricci, Hugh Bradlow, and Mark Anderson, Founding Chair, INVNT/IP; hosted by Michal Lev-Ram

8:30 - 9:00am: "Doing Capitalism in the Innovation Economy": Bill Janeway; hosted by Mark Anderson

9:00 - 9:30am: "The Future of Information Security": Gus Hunt; hosted by Robert Anderson

9:30 - 10:00am: "Integrating Technology into the Enterprise: Making the Invisible Visible": John Hagel III; and "Integrating Talent into the Enterprise": Eric Openshaw; hosted by the BBC's Lesley Curwen

10:00 - 10:30am: Break – *The Courtyard*

10:30 - 11:00am: FiReStarters I: Independa, Heliae, One to the World, OneOcean, and WoodallTech; hosted by Lesley Curwen

11:00 - 11:50am: A Centerpiece Conversation with Mark Hurd: "The New Frontier: Simplify IT"; hosted by Mark Anderson

11:50 - 1:10pm: Lunch – *Ocean Lawn*

1:10 - 1:40pm: "The Future of Mobile Computing": Henry Tirri, James Barrese, and Gavin Michael; hosted by Chetan Sharma

1:40 - 2:30pm: A Centerpiece Conversation with Irwin Jacobs and Paul Jacobs: "The Future of Wireless"; hosted by Mark Anderson

2:30 - 3:00pm: FiRe CTO Design Challenge: "Creating the New Field of 'Nutritional Microanalysis': Inputs for the Quantified Self": Intro by Challenge host and judge Larry Smarr; followed by "Charging the Panel" – David Brin, Ty Carlson, William Harris, Sridhar Jagannathan, Eric Openshaw, Jerry Woodall, and André de Fusco

3:00 - 3:25pm: FiReStarters II: Active Life Scientific, MAR Systems, Morphlabs, and Simavita; hosted by Lesley Curwen

3:25 - 4:00pm: From Ice to Ocean: Sea-Level Rise to Ocean Health: "Global Warming and Human Responses": James Balog, interviewed by Roger Payne; *followed by* "Ocean Toxins: Discoveries and Remedies": Roger Payne, interviewed by James Balog

4:00 - 5:00pm: Breakouts *(Locations subject to change):*

I. FiRe CTO Design Challenge Working Session: "Creating the New Field of 'Nutritional Microanalysis': Inputs for the Quantified Self": Moderated by Larry Smarr – *Gallery Ballroom 1*

II. "Integrating Voice Everywhere: The Rise of the Personal Assistant": Moderated by Peter Mahoney and Gary Clayton – *Gallery Ballroom 2*

III. "Highlights: Documentary Films, Their Makers and Their Needs": Moderated by Geralyn Dreyfous; with James Balog, Louie Psihoyos, Chris Paine, Chris Jordan, and Peter Byck – *Executive Suite 229*

IV. "The AORTA Manifesto: A Movement to Revolutionize Teaching and Learning": Moderated by David Engle; with Kathy Hurley and Nelson Heller – *Executive Suite 227*

5:00 - 7:00pm: Meet the FiReStarters: Exhibition, including cocktails and hors d'oeuvres – *The Courtyard*

7:00 - 8:30pm: FiRe Film Night: Screening of *Chasing Ice*, introduced by James Balog and Sharon Anderson-Morris (7:00-7:15); Global Film Debut (7:15-8:30) – Adult partners welcome – *Grand Ballroom*

8:30 - - : Discussion with James Balog – *Grand Ballroom*

6:50 - 7:50am: Breakfast (Buffet Style) – *Gallery Ballroom*

7:55 - 8:00am: Announcements: Sharon Anderson-Morris – *Grand Ballroom*

8:00 - 8:30am: "Integrating Robots into Our Homes, Healthcare, and Beyond": Colin Angle; hosted by Patrick Lane, *The Economist*

8:30 - 9:00am: "FiRe Films: A New Program Uniting Technology, Finance, and Documentaries": Introduced by Sharon Anderson-Morris; *followed by* "Documentaries Creating Action," with James Balog, Louis Psihoyos, Chris Paine, and Peter Byck; hosted by Geralyn Dreyfous

9:00 - 9:30am: "HotSpots: Five Personal Views of the Future": Hugh Bradlow, André de Fusco, David Garrison, Alexander Gounares, and Jin Zidell; hosted by the BBC's Lesley Curwen

9:30 - 10:00am: "The Future Integration of Critical Technologies into the Connected Car": Ben Smith, Gary Clayton, and Sheryl Connelly; hosted by Matthias Hohensee

10:00 - 10:30am: "Shifts in Technology Investing": Nathan McDonald, Gary Rieschel, and Bruce Dines; hosted by John Petote

10:30 - 11:00am: Break – *The Courtyard*

11:00 - 11:30am: "Integrating for Better Healthcare Solutions": Kian Saneii, Philippa Lewis, Davis Brimer, and Fred Lee; hosted by Doug Smith

11:30 - 12:00: "From Carbon to Carbon": David E.Y. Sarna and Dan Simon; hosted by Glen Hiemstra

12:00 - 1:00pm: Lunch – *Ocean Lawn*

1:00 - 1:30pm: "What Every CIO Should Know About Cloud Computing": James Barrese, Winston Damarillo, David Nelson, Allwyn Sequeira, and Don Pickering; hosted by Greg Ness

1:30 - 2:00pm: "Using Patterns to Understand Animal Language": Con Slobodchikoff; hosted by Roger Payne

2:00 - 2:30pm: "Privacy Protection: Going Global": David Vladeck; hosted by Jonathan Ewert

2:30 - 3:00pm: "Technology Addresses Human Trafficking: A New Global Rescue System": Julia Ormond, Hugh Bradlow, Michael Geraghty, and Andrew Wallis; hosted by Mark Anderson

3:00 - 3:30pm: Break – *The Courtyard*

3:30 - 5:00pm: Breakouts (*Locations subject to change*)

I. FiRe CTO Design Challenge Working Session (*cont'd.):* "Creating the New Field of 'Nutritional Microanalysis': Inputs for the Quantified Self": Moderated by Larry Smarr – *Gallery Ballroom 1*

II. "What May Prevent China from Developing Its Own IP": Moderated by Gary Rieschel – *Gallery Ballroom 2*

III. "Clean Water Everywhere": Moderated by Jin Zidell and Russ Daggatt – *Executive Suite 229*

IV. "Technology Solutions to Human Trafficking": Moderated by Julia Ormond – *Executive Suite 227*

5:00pm - - : Dinner off-agenda; ask the Concierge for recommendations!

8:30pm - - : The FiRe Social: All FiRe Participants, Speakers, FiReStarters, Press, and Staff invited – *Lobby Lounge*

7:00 - 7:55am: Breakfast (Buffet Style) – *Gallery Ballroom*

7:55 - 8:00am: Announcements – *Grand Ballroom*

8:00 - 8:30am: "Reinventing Fire: Selecting a Preferred Energy Future": Amory Lovins; hosted by Scott Foster

8:30 - 9:00am: "Turing's Cathedral: The Origins of the Digital Universe": George Dyson; hosted by Don Budinger

9:00 - 9:30am: "The Future of Cleantech": Tom Matzzie, Dan Kapp, and Tony Lammers; hosted by Sheeraz Haji

9:30 - 10:00am: "Looking Further: The World in 20 Years": Kim Stanley Robinson; hosted by David Brin

10:00 - 11:00am: FiRe CTO Design Challenge: "Creating the New Field of 'Nutritional Microanalysis': Inputs for the Quantified Self" – Conclusion: Presented by Challenge host and judge Larry Smarr; with David Brin, Ty Carlson, William Harris, Sridhar Jagannathan, Eric Openshaw, Jerry Woodall, and André de Fusco

11:00 - 11:30am: "Your Turn: The Next Five Years": Audience Questions and Comments; hosted by Mark Anderson

11:30am - 12:00: Closing Comments and Summary: Mark Anderson